HEDEF FUAR R Worldwide Expo Service

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Innovative and Environmentally Friendly Solutions

We have been a long-standing solution partner for both local and international organizations at international trade fairs. Our goal is to provide innovative and environmentally friendly projects, ensuring a healthier and more reliable fair experience for exhibitors and visitors alike.

To achieve this, every organization we serve stays in constant communication with our designers. They benefit from our experience and expertise. As a natural outcome, they have the opportunity to reflect their organization and brand value in the most accurate way through their stand design.

As Hedef Expo, our most valuable reference is the business partners we serve. Therefore, we believe that every project is a new reference and a new value.

A Good Impression Begins with the Right Design

Small details can make you appear much more distinct and leave a lasting impression. This is why we work to ensure you can leave a good impression on your customers and business partners, providing you with the best possible solutions.

We wish you success at the trade fairs you will participate in.

































ecodense





































































DEGA









































Customer Testimonials

ALPER AKDENİZ - SALES & MARKETING MANAGERMEKLAS OTOMOTİV SANAYİ VE TİCARET A.S.

We have been working with Hedef Fuar for about 10 years for stand design and setup, participating in nearly 20 fairs, both in Turkey and Europe, including Automechanika and IAA. We can say that they have been our solution partner for many years with their professional approach in every aspect. Their quick response to requests, rapid problem-solving, and exceptional delivery times at fairs are some of the many reasons we rely on them. From our experience over the years, our conclusion is clear: If you are working with Hedef Fuar, your project will be delivered on time and as promised. We would like to thank Mr. Erdal and his team for their customer-oriented and dedicated work, and we hope to collaborate on many more fairs together.

İBRAHİM TEKEREK - GENERAL MANAGER

PRIME PLASTICHEM TURKEY RAW MATERIAL DISTRIBUTION

We have been working with Hedef Fuar for the Plast Eurasia fair for many years. From the past to the present, every year we enhance our stand with the innovative approach, suggestions, and solutions provided by the company. Their expert team has always assisted us throughout the entire process, from the quotation stage to the final delivery of the stand. We would like to thank Mr. Erdal Gömülü and his entire team for their support.

DİLEK YİĞİT - TECHNICAL OFFICE SUPERVISOR, FURNITURE AND DECORATION INSTRUCTOR ARFEN İNŞAAT VE YAPI TEKNOLOJİLERİ SAN. TİC. A.Ş.

We worked with the Hedef Fuar team for two consecutive years at the Tüyap Yapı Fair. They have a wonderful team, very patient, and dedicated to delivering the best stand design. Thanks to their designs, we had an award-winning stand at the 43rd Building Fair. After our domestic events, we also chose Hedef Fuar for the BAU fair in Germany for two consecutive years. They have supported us throughout the fair, resolving all issues, and continue to do so. Hedef Fuar has become a partner that organizes our fair preparations and never leaves us alone. We thank Ms. Ecem for her patience and dedication during the design phase, and Mr. Erdal for his hands-on approach during the construction phase. We wish them continued success.

ONUR SERHAT GÜNAN - INSIDE SALES & SPECIAL PROJECTS MANAGER

ÜNTEL KABLOLARI SAN. VE TİC. A.Ş.

Our paths with Hedef Fuar crossed in 2019. As Üntel Kablo, we participate in more than 10 fairs annually, both domestically and internationally. At these fairs, we want to see a reliable team behind us. That's exactly where Hedef Fuar comes in. From America to the Netherlands, from Germany to Turkey, we entrust our stands at many fairs to Hedef Fuar. They stand behind their work from the design process all the way through to the construction and delivery of the stand. One of the most crucial aspects of fairs is the timely delivery of the stand. Hedef Fuar always delivers our stands on time, sometimes even earlier, and in perfect condition. Üntel Kablo has been working with Hedef Fuar for years and you can trust them and work with peace of mind.

TARIK BUĞRA YENİAY

WAWA TEKNOLOJİ LTD. ŞTİ.

As Wawa Technology, we are pleased to have collaborated with Hedef Fuar for the Mobisad-Imex fair. From the first to the last stage of our project, they truly took great care of us, paying attention to even the smallest details. The design met our expectations, and we received positive feedback. We are looking forward to working with them again at our future fairs.

ENGÍN UZA - MSC. MECHANICAL ENGINEER, R&D MANAGER

GASSERO ISI TEKNOLOJİLERİ

We have been in partnership with Hedef Fuar for our domestic and international fairs since 2019. Their approach during the design phase and their flawless and high-quality service during the setup phase have ensured we receive excellent service at every fair we participate in. Especially at our international fairs, even for the gaps we may have in our company, their installation teams have always provided result-oriented, instant solutions to help us. I would like to thank Mr. Erdal and the entire Hedef Fuar team for their success in project and process management.

ISMET CAN BELLER - PROJECT ENGINEERKOLUMAN OTOMOTİV ENDÜSTRİ A.S.

For the IDEF '19 Defense Industry Fair, we chose Hedef Fuar for the layout of our 230 sqm stand. I highly recommend getting a quote and discussing with them for anyone who wants a transparent and value-for-money service.

CANAN KESER - SALES & MARKETING MANAGER ASTRA POLYMERS FREE ZONE İMALAT SANAYİ A.Ş.

Since 2014, we have been working with Hedef Fuar for the Plast Eurasia Istanbul fair. We would like to thank them for the design and implementation made specifically for our company. Their 'turnkey' service, with full transparency and constant updates, earned our appreciation.

AIDAS BALTRUSAITIS - EXPORT MANAGER

UAB ANI PLAST

We appreciate Hedef Fuar's effort in providing a stand that reflects us. The design met our vision and expectations. The overall concept, especially the light box design, was impressive and contributed to a successful presentation. While we are always open to improvement, we are satisfied with the fair's progress and eagerly look forward to potential future projects.

KEREM SARIOĞLU - SALES & MARKETING MANAGER

SKE OTOMOTÍV SAN. VE TÍC. A.S.

We have participated in the Automechanika Istanbul fair and many other individual international fairs with Hedef Fuar over the years. We are grateful for how they have represented us with their professional team and visionary approach. Special thanks to Mr. Erdal for always coming to our aid, day or night, whether in Turkey or abroad, whenever we encountered any issues. We are fortunate to have Hedef Fuar by our side and look forward to many more collaborations.

YAĞMUR AYDIN - CORPORATE COMMUNICATIONS MANAGER KANTEC OTOMASYON SİS. SAN. TİC. LTD. ŞTİ.

We have had the opportunity to work with Hedef Fuar twice so far and are currently collaborating on a project. We are extremely satisfied with the service we received during all stages of the process. Their professionalism, attention to detail, and solution-oriented approach exceeded our expectations. From the first communication to the completion of the project, their team worked quickly, meticulously, and effectively. Timely delivery, transparent communication, and innovative ideas made the collaboration a success. We highly recommend Hedef Fuar to any company looking for a professional partner. We are happy to continue our successful partnership in the future.

ÖMER ÖZEN - DEPUTY GENERAL MANAGER

AUS TEKSTİL SAN. VE TIC.LTD.ŞTI.

Hedef Fuar elevated our organization with their expertise and professionalism. Thanks to their original and beautiful design ideas, and the quick and clean completion of on-site work, we achieved results far beyond our expectations. We thank them for their attention to detail and solution-oriented approach at every stage of the process. We are grateful for this successful partnership.

TURAN SAKACI - EXECUTIVE BOARD CHAIRMAN / CEO

ÜCAY MÜHENDİSLİK

As Üçay Mühendislik, we are extremely pleased with the exhibition stand design projects we have carried out with Hedef Fuar. Their team has demonstrated high-quality service, creative solutions, and professionalism at every stage, and they have far exceeded our expectations. Hedef Fuar's industry experience, expert team, and customer-oriented approach have always given us confidence and played an important role in the success of our projects. We definitely recommend Hedef Fuar for fair design and organization.





ÜNTEL KABLO | BÖHM KABEL

Germany-Hamburg | SMM | September 2024

Since 2024, we have been responsible for the stand design and implementation process of Üntel Kablo A.Ş. at domestic and international exhibitions. The stand shown in the image was created for the SMM Hamburg Fair in 2024. At this fair, Üntel Kablo's international distributor also chose us for the design and implementation of their stand project.

HEDEF EXPO CATALOG



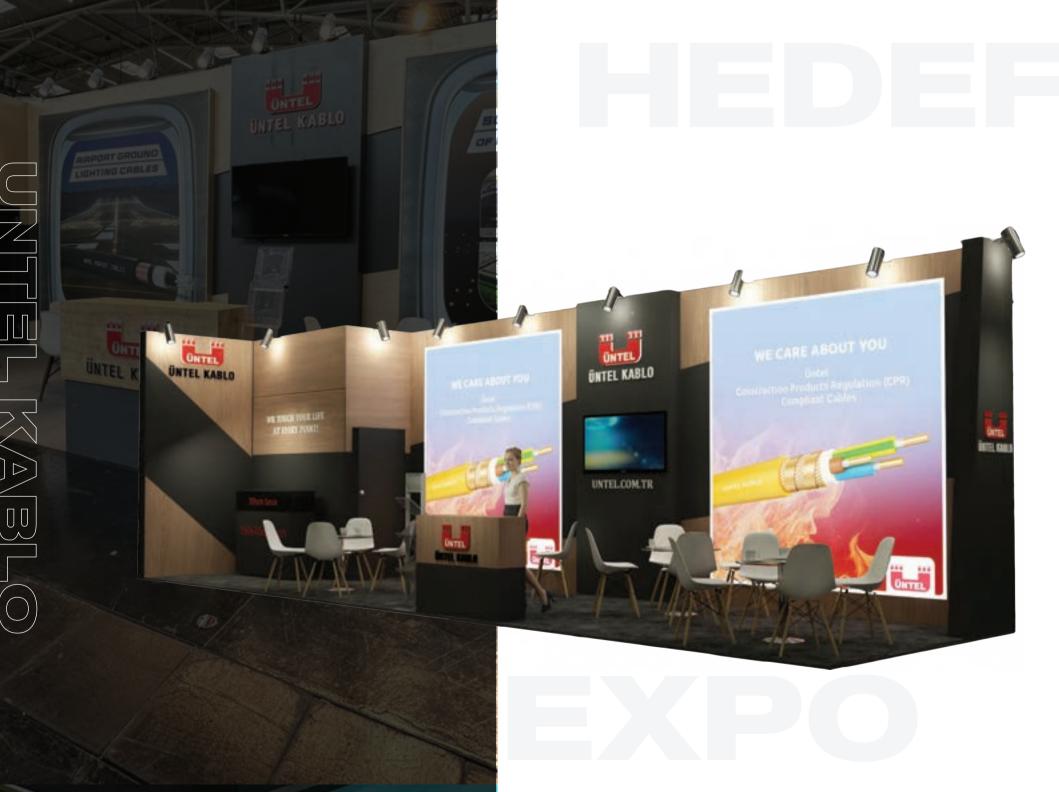


ÜNTEL KABLO

İFM Istanbul | Win Eurasia | June 2024

We continued the concept we initiated with the 2023 Win Eurasia participation this year as well. In 2024, Untel Kablo expanded its space even further, and we made the area more efficient. Together with the company, we decided on anthracite as the color preference for the Win Eurasia 2024 design concepts and completed the projects accordingly.

HEDEF EXPO CATALOG _______2





ÜNTEL KABLO

Germany-Munich | Inter Airport | October 2023

We completed our design process with the goal of continuing our concepts that harmonize anthracite color and wood. The visuals used at the Inter Airport Fair gave the stand an elegant appearance.





ÜNTEL KABLO | BÖHM KABEL

İFM Istanbul | Saha Expo | October 2024

Üntel Kablo took its place at the 2024 Saha Expo Fair. We added dynamism to the stand with strip LED applications, vertical gardens, and niche display areas. The stand, with its primary color applied as anthracite, achieved an eye-catching appearance through LED applications.





ASTOR ENERJİ

iFM Istanbul | EIF | November 2023

This was our first collaboration with Astor Enerji. The stand was 4.50m. Following the 156 sqm with a height of built on an area of success of this project, we began working on international fairs. We also provided stand design and installations for their projects in Dubai and Spain.





ASTOR ENERJİ

Dubai-UAE | Middle East Energy | April 2024

Following the successful completion of the Spain project, the company continued to work with us for the Dubai project as well. Due to the positive feedback received from participants for the Spain project, we adapted the same design to the new venue in Dubai and completed it successfully.





ROYAL SUPER

Russia-Moscow | MIMS | August 2024

This Dubai-based company completed its first project with us at the Istanbul Automechanika Fair. Upon their request to collaborate in international fairs, we carried out their first overseas project at Moscow MIMS. The design focused on emphasizing the company's colors and oval lines.

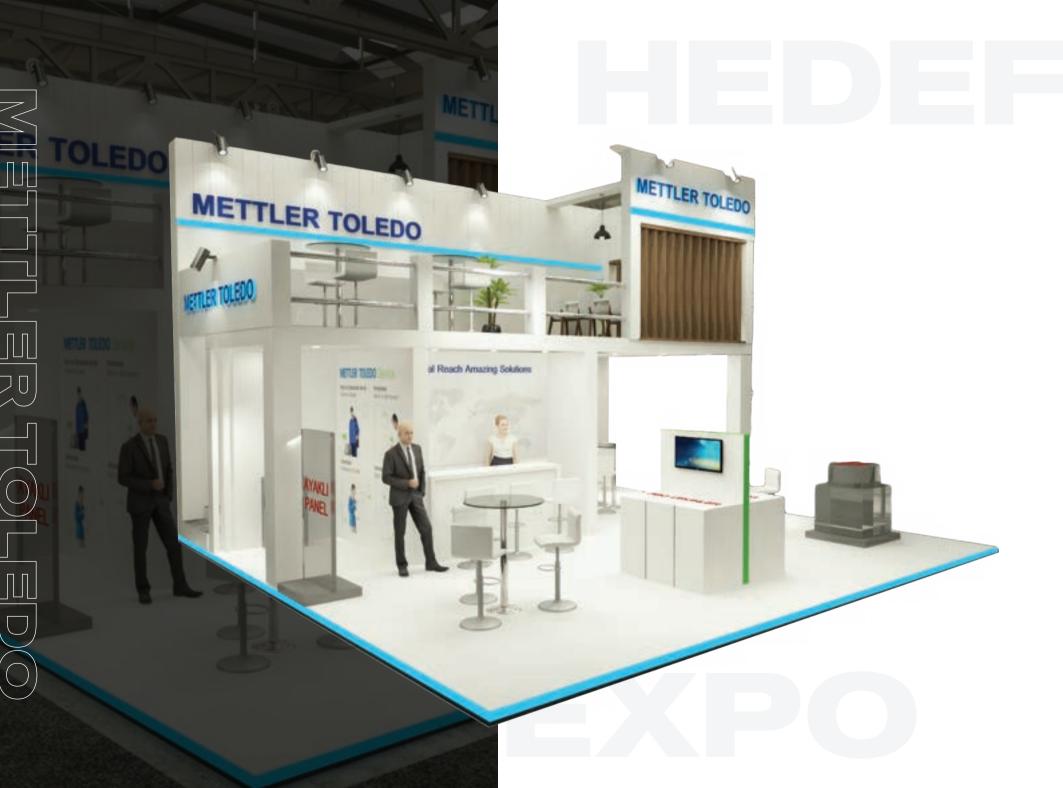




ROYAL SUPER

Germany-Frankfurt | Automechanika | September 2024

Following the project we carried out in Russia, we were also chosen as a solution partner for the Frankfurt Automechanika Fair. The design and implementation process of this project in Germany was successfully completed.





METTLER TOLEDO

İFM Istanbul | Win Eurasia | June 2022

In 2022, Mettler Toledo chose us for design and implementation services for two fairs they participated in domestically. We meticulously completed and delivered on time the 64 sqm, two-story stand shown in the visual. We also provided design and installation services for them at the Foteg Fair in the same month.





NAUTICA

Germany-Frankfurt | Heimtextil | January 2023

For Heimtextil 2023 Fair participation, we successfully carried out the design and implementation process with Nautica. Adding a Frida Kahlo-themed corner to their stand, Nautica requested an elegant and spacious stand with gray and navy-blue details, which was fully achieved in the design. The project was successfully completed.





MINILOVE KIDS

iFM Istanbul | CBME | December 2023

Minilove Kids, participating in a fair for the first time, chose to work with us at the 2023 CBME Fair. In their 80 sqm island stand project, we elevated the design with lightboxes, oval lines, metal details, gold accents, and chandeliers. Minilove expressed their satisfaction with this project, which we successfully completed at all stages.

HEDEF FUAR KATALOG





TEBA ALUMİNYUM

IFM Istanbul | Aluexpo | October 2023

It is the stand design and application project of Teba Aluminium company, which we have completed many projects, at the Aluexpo Fair of 2023.





INEVA

İFM Istanbul | IFAT Eurasia | October 2021

In 2021, Ineva chose us for the stand design and implementation at the IFAT Eurasia Fair, where they were a participant. We carried out our design work in line with their request for an environmentally friendly and sustainable theme and completed the stand implementation shown in the image. The 90 sqm island stand was delivered clean and complete, as in all our projects, one day before the fair's opening.





ESÇEM

İFM Istanbul | EIF | October 2024

They contacted us, expressing their desire to work with a new stand design and implementation company. A design was chosen that would highlight their visuals. It has become one of our successful projects.





ANGST + PFISTER | MCM SEALING

Germany-Wolfsburg | IZB | October 2022

Since 2018, we have been designing and implementing exhibition stands for the fairs attended by Angst + Pfister. The design shown 32 sqm stand for the IZB Fair, where Angst + in the image is our Pfister participated together with MCM Sealing. It became as another stand we delivered on time and in perfect condition.





ASTRA POLYMERS

Tüyap Istanbul | Plast Eurasia | December 2024

Since 2024, we have been preparing the design and implementing it for Astra Polymers at the Plast Eurasia Fair. The stand shown in the image is our 2023 project, covering an area of 66 sqm. Astra Polymers has been trusting us for 10 years, and we continue to carry out their projects with great care.

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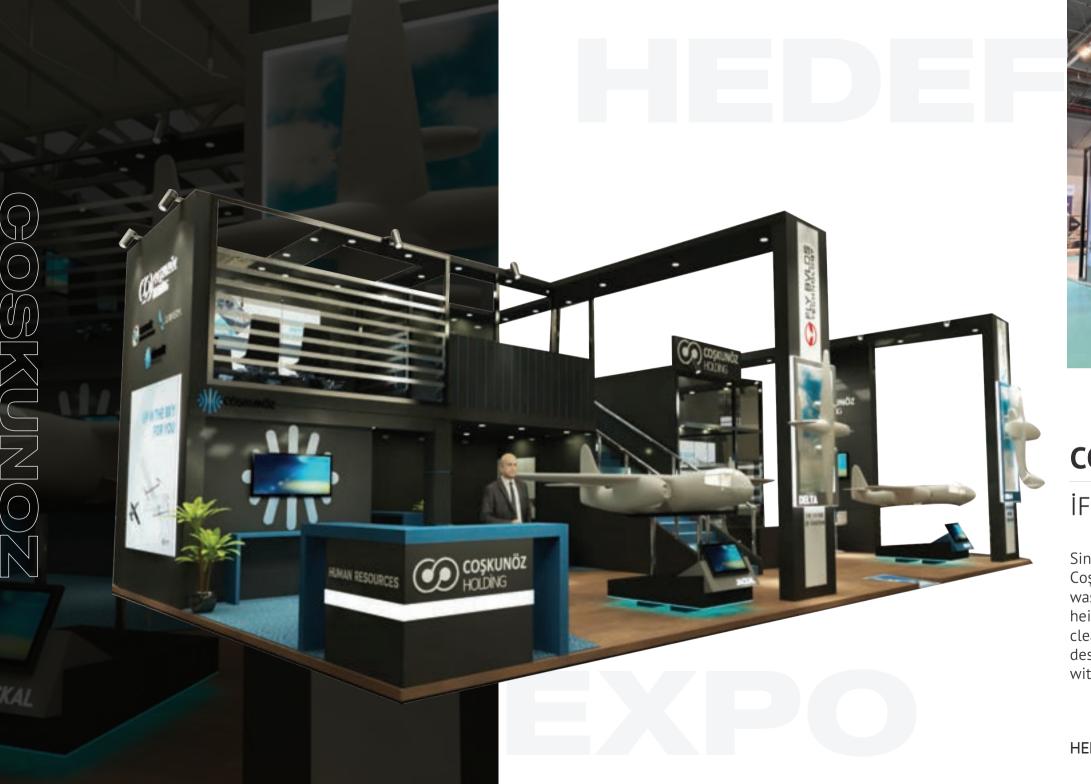




ORZAX

Switzerland-Geneva | Palexpo | May 2022

At the Palexpo 2022 Fair, we completed the design and installation process for Orzax. LED strip lighting was used to illuminate and enhance the display areas, and LED lighting was also incorporated into the stand flooring to ensure visual harmony. Lightbox applications were preferred for the walls.





COŞKUNÖZ HOLDING

İFM Istanbul | Saha Expo | October 2022

Since 2022, we took on the design and implementation of Coşkunöz Holding's stand project at the Saha Expo Fair. The stand was applied as a two-story structure on a 120 sqm area, with a height of 5 meters, using wooden construction. It was delivered clean and complete one day before the opening date. We have also designed and implemented stands for many companies affiliated with Coşkunöz Holding.





SENTEZ YAZILIM

Tüyap Istanbul | ITM | June 2024

Our first collaboration with Sentez Yazılım for fair participation took place in 2024. The design featured the company's colors and was adorned with ivy plants, resulting in a vibrant and elegant stand.





ÜÇAY MÜHENDİSLİK

iFM Istanbul | EIF | November 2023

This is the EIF Fair stand project for Üçay Mühendislik, with whom . collaborated for the first time in 2023. A vehicle was positioned in the area where charging stations were displayed. For the display of solar panels, a roof-shaped construction was implemented. This became another successful project in our portfolio.



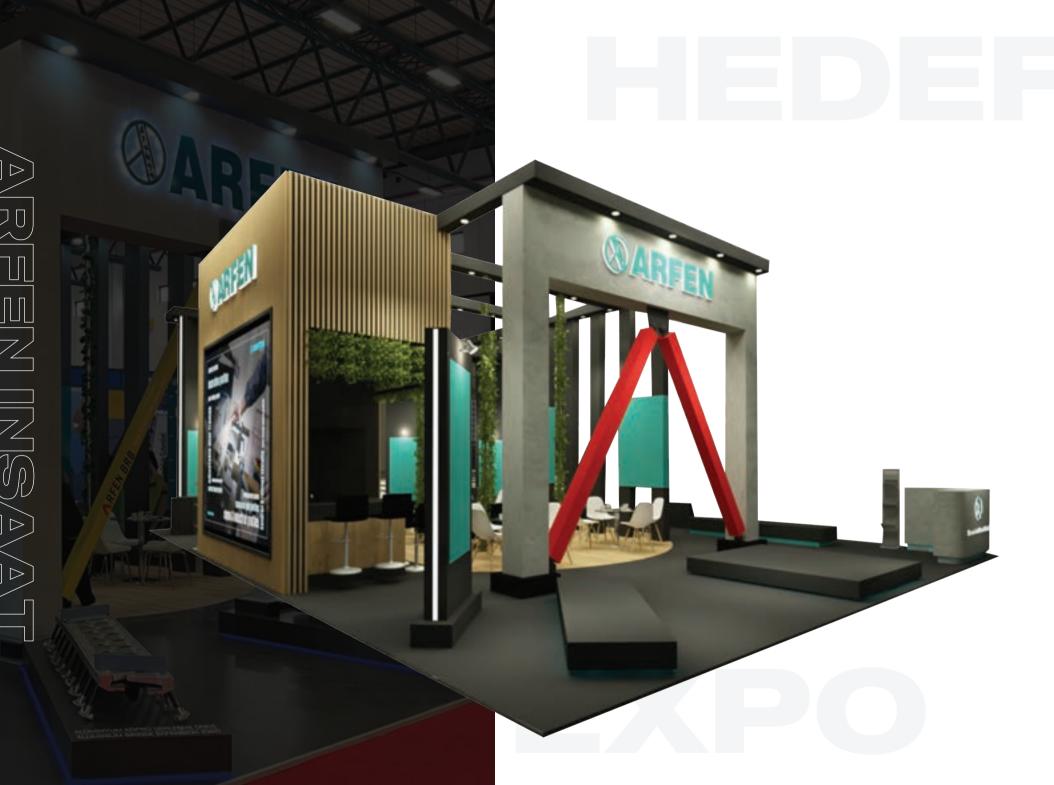


ARFEN İNŞAAT

Germany-Munich | BAU | April 2023

We have previously designed and implemented stands for Arfen İnşaat and starting from 2023, we also began providing stand design and implementation services for their participation in the BAU Munich Fair. For the 30 sqm stand project, we will also collaborate with Arfen İnşaat on the design and implementation process in 2025.

HEDEF EXPO CATALOG





ARFEN İNŞAAT

iFM Istanbul | Turkeybuild - Construction Fair | April 2023

Since 2021, we have been providing design and implementation services for the fairs attended by Arfen İnşaat. In 2021, the stand at the 43rd Turkeybuild – Construction Fair won the third place in the Best Stand Design and Implementation category at the Altın Mıknatıs Awards. Following that, we designed and implemented the 140 sqm stand shown in the image for the 2023 Turkeybuild Fair. We continue to provide services for Arfen İnşaat at international fairs as well.





AUS TEKSTIL

Germany-Hamburg | WTCE | May 2024

Since 2023, we have been working with Aus Tekstil for the WTCE Hamburg Fair. The project shown in the image is our most recent work, covering an area of 48 sqm. Additionally, we are continuing our design and implementation work for their expanded 80 sqm area at WTCE 2025.





BITZER | HORTON – ESA TERMAL TEKNÍK

İFM Istanbul | Busworld | May 2022

In 2022, we designed and implemented the stand for ESA Termal Teknik, representing Bitzer and Horton companies, at the Busworld Fair. Our design, which brought Bitzer and Horton together under one roof on a 65 sqm area, was completed and delivered on time and without any deficiencies.





ERSEL AĞIR MAKİNE

Tüyap Istanbul | Maden Turkey | December 2021

In 2021, we designed and implemented the stand for Ersel Ağır Makine at the Maden Fair. The stand, covering an area of 126 sqm, was an island stand, and we delivered the stand implementation completely and on time.





FLY BVLOS TECHNOLOGY

iFM Istanbul | Saha Expo | November 2021

In 2021, we designed and implemented the stand for Fly Bvlos. The stand, covering an area of 28 sqm, showcased the UAV (Unmanned Aerial Vehicle) produced by Fly Bvlos. All requests were fully implemented and the stand was delivered clean, one day before the fair opening.





LET-X

İFM Istanbul | ISAF International | October 2021

In 2021, we undertook the GFDS / Let-X stand project, supported by the Coşkunöz Foundation. The project, planned as a wooden application, was completed and delivered in accordance with the design.





ARDA MAKİNE ELEKTRİK

İFM Istanbul | WIN Eurasia | June 2023

This is the stand project of Arda Makine Elektrik, a company we were introduced to through a reference from Untel Kablo. In this project, they participated in the fair jointly with Arlentus Control.





EAYNI

Tüyap İstanbul | Worldfood | September 2024

This is our first collaboration with the company. The maxima stand type was preferred in the design, and the project was completed as a visually focused application.





FEVUP

Haliç Congress Center Istanbul | Igexx | September 2024

This is one of the two projects we carried out at the same fair. Despite the short setup time, the stand was delivered on time, adhering to the design specifications.





SHEIN

Haliç Congress Center Istanbul | Igexx | September 2024

This China-based e-commerce company contacted us based on our references. Due to the proximity of the fair dates, we created a simple and elegant design for their 12 sqm space. They expressed their satisfaction with the design and implementation we completed in a short time after the fair.





RPM MACH

Tüyap İstanbul | IDEF | July 2024

This was the company's first fair participation. The project was completed with wooden construction applications and advertising works on a 54 sqm area.

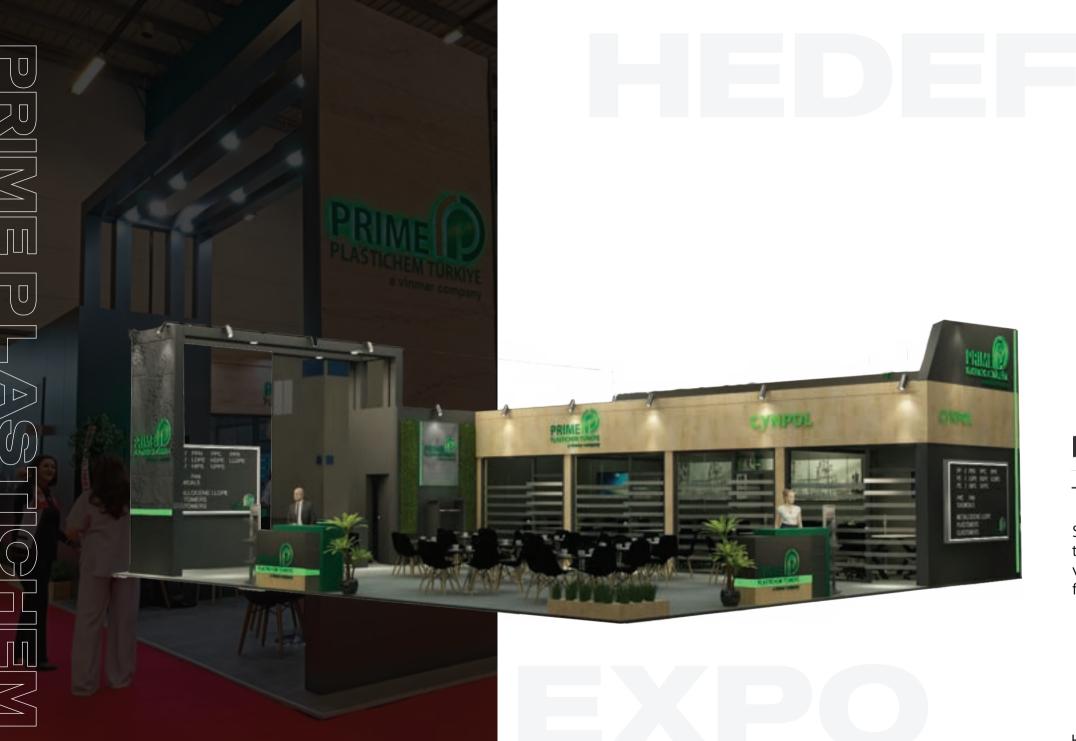




KARACASU

Germany-Frankfurt | Heimtextil | January 2024

This was the company's first project with us, focusing on product display in the design. Various display areas were planned for the company's products. The stand was delivered on time.





PRIME PLASTICHEM TÜRKİYE

Tüyap Istanbul | Plast Eurasia | December 2024

Since 2017, Prime Plastichem has chosen to work with us for their stand design and implementation at Plast Eurasia Fairs. The visual shows our 168 sqm anthracite-colored stand application for the 2024 Plast Eurasia Fair.





SKE OTOMOTIV

Tüyap-İstanbul | Automechanika | May 2024

We first started working with SKE Automotive in 2022. Their design process focused on utilizing their space efficiently and accommodating as many visitors as possible. The design was detailed with the addition of videowalls and totems. SKE Automotive, expressing their satisfaction in working with us, participated in the 2024 Automechanika Fair using the same design.





SKE OTOMOTIV

Germany-Hanover | IAA Transportation | September 2022

After our collaboration at the Istanbul Automechanika Fair, we began the design process for IAA Hannover. We were also chosen as the solution partner for the implementation of this design, maintaining continuous communication throughout. Once again, we successfully completed this project on time, earning customer satisfaction.





TOMRA

İFM Istanbul | Aluexpo | March 2022

This is the first of two projects we carried out for the company in 2022. The stand featured colorful columns and visuals and had a height of 4 meters.





TOMRA

Tüyap Istanbul | Plast Eurasia | November 2022

Following the Aluexpo Fair, a different concept was created for the 5 Plast Eurasia Fair. The project, planned with a stand height of meters, was implemented as a wooden-painted stand. It was a stylish stand project with an intensive use of colors and visuals. A hidden meeting room was also included in the back section of the stand.





UTS

Switzerland-Geneva | Palexpo | October 2021

UTS requested our support for the Palexpo Fair they participated in 2021. The project was delivered on time, flawlessly, and in line with the design, earning their appreciation.





UAB ANI PLAST

iFM istanbul | UNICERA | November 2024

The company contacted us through our website after reviewing our work and references. After communicating their requests, we completed the design and implementation as desired within a 16 sqm space. During the application phase, requested changes were successfully made without delay, in line with the original design and production.





ALPEREN MAKINA

İFM Istanbul | Ankiros | September 2024

This was the company's first project in collaboration with us. The stand was designed with colors representing the company and shelves that allowed them to easily display their products. The stand was completed ahead of the delivery time and handed over in a clean state. The company expressed their satisfaction and gratitude during the fair.





KANTEC

Germany-Hanover | Eurotier | November 2024

After the Russian fair, the company expressed their satisfaction and continued their collaboration with us. Building on our first project, we completed the stand design and installation with a better understanding of their needs, incorporating various colors and LED details. This became one of the projects where Kantec appreciated both the design and the execution. Our collaboration continues for future projects.





KANTEC

Russia-Moscow | Meat & Poultry | May 2024

This was our first project with Kantec. The company was seeking a partner to handle their stand design and installation needs in Russia and contacted us. During the design phase, we maintained close communication with the company to create a stand that could easily showcase their machines and attract visitors during the fair.





WAWA TEKNOLOJI

İFM Istanbul | Mobisad Imex | October 2024

Wawa Teknoloji, participating in the Mobisad Fair for the second time, chose to work with us in 2024. This project, where we maintained close communication with Wawa, was highly appreciated by fair visitors. The company requested a design emphasizing LED lighting which was successfully implemented. They expressed their satisfaction with the service and stated their intention to continue working with us in future projects.





ORGANO - ELATEK

Tüyap-İstanbul | Automechanika | June 2022

This project featured a wooden construction with meeting rooms and a relaxation area under a palm tree in the central section. It was a stylish and eye-catching stand.





GASSERO ISI TEKNOLOJİLERİ

iFM Istanbul | Ankiros | September 2024

The stand design and implementation for the Ankiros Fair, which Gassero participated in during 2024, was completed and delivered on an area of. 55 sqm. Our upcoming projects are ongoing.





GASSERO ISI TEKNOLOJIERI

Italy-Milan | MCE | March 2024

Since 2022, Gassero has been a participant of the MCE Milan Fair and has chosen us as their solution partner once again for 2024. This stand project, also representing the Blaudens brand, was delivered on time and flawlessly. We continue to provide services for Gassero Heating Technologies in both domestic and international exhibitions where they participate.





GASSERO ISI TEKNOLOJİLERİ

Germany-Frankfurt | ISH | March 2023

Since 2023, we have continued to provide stand design and implementation services for Gassero at the ISH Frankfurt Fair. The stand design shown in the image was implemented for their participation in the 2023 ISH Fair. A hanging ceiling design was included in the stand, which was built on a 170 sqm area.





MEKLAS OTOMOTIV

Tüyap-İstanbul | Automechanika | May 2024

Since 2017, we have been designing and implementing stands for Meklas Otomotiv at domestic and international fairs. The visual shows our stand project applied on a 60 sqm area for Automechanika Istanbul 2024.





MEKLAS OTOMOTIV

Germany-Frankfurt | Automechanika | September 2024

Following our successful execution at Automechanika Istanbul in 2024, we also completed the design and implementation services for Automechanika Frankfurt in September. Since 2018 we have been continuously managing Meklas' participation in Automechanika Frankfurt, ensuring a seamless and impactful presence at the fair.





TRIVENI TURBINES

USA-Orlando | Power-Gen | December 2018

After many successful projects completed in Europe and Turkey, the company chose us for the Orlando Power-Gen Fair in the USA. This project was delivered on time and flawlessly.





TRIVENI TURBINES

France-Paris | Enlit Europe | November 2023

Since 2016, we have been carrying out domestic and international projects for Triveni at various times. We also continued our collaboration with Triveni for the Enlit Europe stand shown in the visual. The stand was enhanced with the company's corporate orange details and vertical gardens, and we successfully completed the project process at all stages.





JAPAR PLASTİK

Germany-Frankfurt | ISH | March 2023

Following the satisfaction from our domestic collaboration in 2021-2022, we undertook the stand design and implementation process for Japar Plastik at the 2023 ISH Frankfurt Fair. The stand, covering an area of. 35 sqm, was delivered clean and complete.





JAPAR PLASTİK

İFM Istanbul | Unicera | November 2022

Between 2022-2021, the stand design and implementation for Japar Plastik at the Unicera Fair were carried out on a 120 sqm area. The 2021 design was well-received by both Japar Plastik and its visitors, so the same design was successfully completed in 2022 with a change in color.





KOLUMAN OTOMOTÍV

Tüyap Istanbul | IDEF | July 2023

A 5-meter-high wooden construction exhibition stand designed 16th IDEF Defense Industry Fair held and implemented for the in 2023. The stand was installed on a 336 sqm area and was delivered clean and complete one day before the opening date.

HEDEF FUAR Worldwide Expo Service

THANK YOU

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